

<p>1. Your best friend</p> <p>Friends are very important in the life of every person.</p> <p>Why friends are needed? Firstly, when you have friends you don't feel lonely. When a friend is around we are comfortable and safe. Secondly, these are people who will help in a difficult moment. Friends spend with us happy and sad minutes. Also you can tell them any secret. They make our life more happy.</p> <p>I would like to tell you about my best friend. She's name Olya. We know each other more than ten years. She is outspoken. When we together we are talking about everything. Also she is sharp and considerate. She open-minded and I can tell her anything. Most of all I like that she is very strong-minded and hard-working person.</p> <p>We like watching films together, cooking or just walking. We always have fun, no matter what we do. She is my unbiological sister.</p>	<p>2. A person who is important to you</p> <p>All of us have important people in their live. Without such people our life seems to be impossible. In my life the most important persons is my parents.</p> <p>As for my Mum's personality, she is frank and friendly person. My Dad is restrained and tender. Also both of them are sensitive. When I was small, they tried to explain me what is good and what is bad, what is right and what is wrong. They always help me and give advice. I can always trust them and they will not let me down. I know that they will always be on my side.</p> <p>Parents are the closest people in the world for every child. I am strongly convinced that those children who haven't parents are very unhappy. I am very lucky that I have them and I proud of them.</p>	<p>3. A place you would like to visit</p> <p>Travelling is a good way to spend your time. I would like to travel abroad more in the future.</p> <p>There are many wonderful places in the world that I'd like to see. However, my longtime dream is to visit the Great Britain. Great Britain is an island country in the north-west of Europe. My destination is the capital London. In my opinion, London is one of the most diverse and interesting cities on our planet.</p> <p>The first reason why I would like to visit this city is see new sights and explore new places. The first destination is London eye. Also I want to get to Buckingham Palace, Big Ben, Tower Bridge, Oxford, Westminster Abbey and others places. I want to broaden my horizons. It is known that London has many museums and I would like to visit many of them. Another reason is to improve my English skills. I will try to talk more with native language speakers. Addition, I want to meet new people. Generally, this trip should be incredible and exiting. I think that I will get back there again.</p>	<p>4. Travelling</p> <p>Travelling is a good way to spend your time. Modern life is impossible without travelling. Millions of tourists go abroad to different places during the year.</p> <p>Travelling has become much cheaper now. Thousands people decide not to go to the travel agency but to organize they journey by themselves. They book the flight and the apartment, organize the entertainment part and enjoy it.</p> <p>People travel for different reasons. Some people travel to relax, to have a rest after a working year. Some people travel on business trip. Others travel to explore new places, learn new skills, meet new people, learn a new language or broaden their horizons.</p> <p>St. Petersburg is a very beautiful city with a wonderful and unique architecture. Our city is very popular for tourists all year round. I would recommend them visiting such popular places as St. Isaac's and Kazan's cathedrals, Peter and Paul Fortress, Palace Square and especially going to the Hermitage. Also every tourist should visit the fountains in Peterhof.</p>	
<p>5. Your career plans</p> <p>Career is a very important thing for everyone because our future depends on it. Choosing a profession we need to understand that job shouldn't be too time-consuming, boring, stressful.</p> <p>I have chosen a civil engineering. I finished special courses and most of time I spent on subjects such as math and physics. Now we have a lot of disciplines in university and we need to be fluency in them all. For example, we study mechanic of materials and constructional materials. Knowledge of these disciplines doesn't guarantee reliable job but gives an opportunity to become an excellent specialist. English language gives prospects for later development because</p>	<p>6. Your career choice</p> <p>Career is a very important thing for everyone because our future depends on it. Choosing a profession we need to understand that job shouldn't be too time-consuming, boring, and stressful.</p> <p>During the time of the existence of society, some professions were popular but others were not. In my opinion, technical and computer professions will be popular in the future. For example, they are engineer, programmer and builder.</p> <p>I have chosen a civil engineering. I finished special courses and most of time I spent on subjects such as math and physics. Now we have a lot of disciplines in university and we need to be fluency in</p>	<p>7. Learning foreign language</p> <p>Learning a foreign language is not an easy thing. It is a long and slow process that takes a lot of time and efforts.</p> <p>There are many reasons, why people begin to learn foreign language. The most important reason is communication. More and more people travel abroad and the knowledge of a foreign language help them communicate. Another reason is business. It is also very interesting to read foreign literature in the original. It makes your outlook wider.</p> <p>I learn English. At the moment I know it badly so all aspects of English are difficult for me. Now I started to study English more intensively. For this, I do my homework. When I have a free time I</p>	<p>8. Foreign language</p> <p>Learning a foreign language is not an easy thing. It is a long and slow process that takes a lot of time and efforts.</p> <p>There are many reasons, why people begin to learn foreign language. The most important reason is communication. More and more people travel abroad and the knowledge of a foreign language helps them communicate. The ability of speaking foreign language helps people from different countries to develop friendship and understanding. Another reason is business.</p> <p>If people want to improve their language skills they should more practice it. For this they need to read more books in</p>	

<p>communication in other language let cooperate with foreign employers. As for me, I want well paid and reliable job. I ready spend time in different business trips. A working day schedule should be flexible because that will let me work at any time I can.</p>	<p>them all. For example, we study mechanic of materials and constructional materials. Knowledge of these disciplines doesn't guarantee reliable job but gives an opportunity to become an excellent specialist. English language gives a prospects for later development because communication in other language let cooperate with foreign employers.</p>	<p>watch video on YouTube channels. I see that my English became better and I hope, that this will continue in the future. All in all, learning foreign languages is a very important process and I am glad that people realize it and start learning them.</p>	<p>language, write unknown words in the dictionary. Also, they can watch movies with subtitles and later without. The best way is to plunge into the environment of the language. It is necessary to go to a country where people speak in this language and communicate with native language speakers. I'd obviously like to learn Spanish. I'll explain some reasons of this decision. First of all, I really love the way it sounds. I find this language really beautiful and impressive. Also, I want to go to Spanish.</p>	
<p>9. Memorable advert Advertising has been changing for years. Advert's are no longer purely informative and focused on the product. Take for example an advertisement of Coca-Cola. Which is considered as one of the most memorable in the world. Recognizable logo is important and the Coca-Cola company knows it. Their bottle design is really eye-catching and every time we see it we recognize Coca-Cola. Also, their slogan is not annoying. Catchy slogan helps people to make a connection with the product what makes advertisement successful. I have chosen this advertising because it belongs to AIDA formula. A is for attention. I is for interest. D is for desire. A is for action. This advertising make us want the product and motivate to buy it. Company also demonstrates an attention grabbing, eye-catching on TV commercial. I can't say is Coca-Cola healthy or not I would not recommend to drink it children. For other people Coca-Cola could not bring any harm.</p>	<p>10. Advertising Today advertising is very important for any business, so no surprise that some companies spend millions a year on advertisement. There are many different types of advertisement. Internet, Social Media, Email, TV, Radio, Billboards, Leaflets, Phone calls. I like advertising that is located on billboards, because sometimes you can see something interesting. For example, the nearest concerts of artists, premieres of theaters or something else. A good Ad should make you think, laugh, talk about it, or at least make you look twice. I think that there are some rules for good advertising. First of all ad should be memorable, eye-catching, and it does not mislead. Good ad connects with audience, their needs and desires. It must get us interested, make us want the product and motivate us to go out and by it. As it is product ad then it should have a catchy slogan and instantly recognizable logo. So, ad is in our lives every day. Therefore, it should be of high quality, relevant and eye-catching, imaginative.</p>	<p>11. A famous person who made a successful career All people want to become successful but not at all it turns out. In my opinion, Steve Jobs can be called a successful man. He lived in America in eighteens of the last century. He created the company that produced computers and other gadgets. He was smart, enterprising, hardworking and resourceful man, I think that these qualities helped him to achieve the goal. Also it seems to me that the main things in achieving business success are fresh ideas and unconventional vie of the world.</p>	<p>12. Some advice on starting a business Many people today are try to go into business. But few people come to success. I think that this is a very hard and long/slow process. For beginning you need to choose area of your business. In my opinion preferable area is construction. Businessmen should solve what services will provide his company. Next he needs to recruit good staff, which will work responsibly. In business plan you should include income and expenses and recoupment of the project. You can face payback and unemployment problems. But no matter what, you will succeed.</p>	
<p>13. Machine or electronic device you would like to buy I would like to buy VR glasses. In spite of rather high price, VR glasses are worth it. It looks like a small box with a futuristic design. It has an innovative technology</p>	<p>14. Logo that you think is effective Nowadays, many companies understand that they need effective logo. I think that the logo is effective when it is eye-catching. In my opinion one of the most effective</p>	<p>15. First day at university The first day at the university was long-awaited and memorable. I was filled with emotions because of new opportunities. I met many new people and got so many friends. We were greeted by adapters,</p>	<p>16. A science lesson that you had at university Education is a very important part of life for everybody, I think. School and university education programs include a lot of subjects and disciplines. Disciplines</p>	

<p>that allows you to see computer graphics with binocular eyesight. With this technology you can go on a guide trip without travelling. Also VR glasses are used for playing games. It's very exciting. Using your limbs like in real life you can control your character as yourself and feel virtual world like a real one. I'm sure that it quite new technology with a great potential and it will be developed with time. That's why I want to get VR glasses and test this wonderful technology.</p>	<p>and famous logos is Apple's logo. The latest logo is far from its original version. Firstly, it was Isaac Newton sitting under the tree with a hanging apple above him. Then it was a rainbow apple. And today logo is a beaten metallic apple. The main advantage of this logo is its simplicity. However, this does not prevent him from being very stylish. Also, thanks to the products the apple logo is very recognizable. Every teenager knows their logo. Successful companies must have a good logo. People seeing the logo should immediately remember the name of the company.</p>	<p>who gave us different games. That day I found a lot in common with all classmates and made friends with them. This was the first course. And at the end of the day I was glad that I entered this university and was so excited about the expectation of a new day. I will not lie, it was a bit restless and scary. But I drove away bad thoughts, because I knew that everything would be fine.</p>	<p>are divides on humanitarian, technician, applied science etc. I would like to tell you about the lesson, which I had in 11 grade in school. This lesson was about profession of civil engineer, because we were finishing school and we needed to choose our future profession. This lesson was conducted by a university lecturer of civil engineering. She told about purpose of this profession and about perspectives of this direction. This lesson impressed me to choose this profession so I decided to educate in this university. Every person chooses whom to become in the future. Based on this solution everybody chooses university, which helps achieve him his aims in life.</p>	
<p>17. Invention that changed people's life We live in time when we are surrounded by various devices. Many people can't imagine their life without using a mobile phone. It isn't a secret that today many people feel quite helpless if they have left their phones at home. The phone gives us the opportunity to communicate at any time. This invention is improving every year. Also, phone gives us an opportunity to connect to Internet, watch videos, listen music, play games and much more. It combines many functions. The phone has many benefits. We can call and write messages all over the world, It doesn't take a lot of money and time. Parents now do not have to worry where their children are. They can just call and find out. Also, phone is very important for work. For example, it needs to communicate with company partners or customers. In conclusion, I would like to say that the phone is very important in our life and make it much more easy.</p>	<p>18. Building or construction that impressed you There are so many constructions around the world; so many that we see every day. It could be an office or a house or may be something with historical importance. No matter what, there are certain buildings which impress us. The construction that impressed me is Eiffel Tower which is located in Paris. It is the most recognizable sight landmark of this city. The Eiffel Tower became a symbol of France and an object of admiration. The base of the tower is a pyramid, and then the next pyramid rises. Then the four columns approach each other and form a column. The height of the Eiffel Tower today is 324 meters. The tower has a metal construction. The tower shocked me with beauty and its unusual shape. Especially at night it looks inexpressibly beautiful, because the tower begins to glow with lights.</p>	<p>19. Thing that has become a fashion or a matter of status nowadays Nowadays the fashion changes too fast. Every year, every month there are lots of new things which become trendy. In my opinion, there are a great fashion on Iphone. Apple is one of the most recognizable company in the world. Most people buy iPhone because it has a good camera. It allows you to take high-quality pictures. Also, iPhone has a powerful processor, so it does not have a problem in operation. And even after long using it works fine, unlike other phones. It is easy to manage. It is very important that it has a beautiful and stylish design. It attracts many buyers. I have an iPhone and it satisfying me almost in everything. I like the way it works and what functions it has. But still he has one shortage/lack. I think that it has a high price, which we overpay for the brand.</p>	<p>20. Recent trend or change you have noticed Nowadays the fashion changes too fast. Every year, every month there are lots of new things which become trendy. There are a lot of different trends. But some trends catch on and others not. I noticed that blogging was very popular in our days. Today almost every person has a blog. It can be a photo blog in Instagram or video blog on Youtube. It is very trendy, because everyone can sudden wake up famous. These trends give people the opportunity to share their lives with all world. I follow the Instagram and have my account on this platform. I think that today Internet, TV, movies influence on many people today. Some people today want to keep up with fashion. In conclusion, I want to say that nowadays exist many trends. However, first of all you should choose what you like and shouldn't blindly follow trends.</p>	
<p>21. TV show that made you laugh a lot I would like to tell you about a TV show</p>	<p>22. Book that you have read recently I would like to tell you about great anti-</p>	<p>23. A crime you heard of In the modern word, everyone can</p>	<p>24. Rule you did not like in school Every school has its own rules. I studied</p>	

<p>that make me laugh a lot. It is called "Improvisation". I don't like TV programmers but that show is hilarious. First time when I watched it was when my friend and I wanted to watch something very gripping. We found a show where 4 actors were improvising during the whole program. An atmosphere was so cool and the first minutes of the show were breathtaking and we lost the count of time.</p> <p>'Improvisation' has not plot. There are no special effects or music. Four actors grab your attention and make the show incomparable.</p> <p>I laugh because the humor is funny and this show helps me to get away from everything at least for 1 hour.</p>	<p>utopia book I've read recently. This book is a novel «We» written by Evgeniy Zamyatin and considered to be one of the first great anti-utopia novels. The main character is D-503, a citizen of a great new world, fully controlled by government and where everyone is equal to other people. The plot tells us filled with logic and seem crazy to us and what happened to the main character after he had met an unusual woman I-330. This book has a great influence on me and my vision of perfect society and human's race future. This is a very exciting novel; I would recommend it to everyone.</p>	<p>become a victim of something or somebody. But unfortunately in most cases human is being the danger for human. There are a lot of messages on TV and in the Internet about different crimes. Sometimes we can become involuntary witnesses of such crimes. I want to tell you about a case of my life. Last month I visited a bookstore. I noticed a man who tried to steal a book. I was really surprised, when I saw happening, because the man was elderly and looks neatly. I made me think that sometimes people do not feel any responsibility for such little crimes. But when you try to commit a crime, you should think about other people and do what your conscience tell you.</p> <p>In the end I would like to tell you that there are many factors that affect human behavior and make people commit crimes. But I think that the main thing is to choose the right way of life and do not break rules.</p>	<p>in regular school. And the students hated the rule of uniform. We wouldn't be so angry about it if the uniform have been beautiful or at least comfortable. If you didn't wear a uniform it was considered as a bad behavior. Students who broke the local law were under suspect. Later teacher allow us to wear office cloths, not the uniform. These days I stopped wearing uniform and become a little happy.</p> <p>A lot of students broke the rule but then there were consequences for them. There were different consequences such as a talk with parents.</p> <p>Also, we all studied on Saturdays when other school didn't. Interesting that when I left school for the next year the students stopped studying on Saturdays.</p>	
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